

# DAVID MORENO

GRAPHIC DESIGNER/WEB DEVELOPER



## ABOUT

I am a Graphic Designer and Web Developer with over 7 years of experience in print, digital, and web design/development. Excellent knowledge in Adobe Creative Suite, email building platforms, HTML, CSS, Wordpress, and various website builders. I pride myself on strong time management skills and am always willing to learn new programs and better myself as a designer. Beyond my creative skill-set, I also have over 15 years of experience in customer service, management.

## CONTACT ME

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## TECHNICAL SKILLS

Adobe Creative Suite  
Web Design and Development  
Print and Digital Design  
Ad Design  
3D Design (Adobe Dimension)  
HTML & CSS  
Digital Illustrations  
Packaging and Product Design  
Mailchimp

## MORE ABOUT "ME"

I have been happily married for almost 2 years now and recently became a dad! Outside of the design world here are a few things about me that I love. Obviously, being a husband and father are on the top of my list.

- ✓ Space. You can catch me outside during the winter nights with my star app with my dog waiting to bring him inside.
- ✓ Fast food. I mean, come on. Also staying active in order to not pile on those pounds.

## EXPERIENCE

### Web & Graphic Design Manager Platform Surfaces - Bensenville, IL

Jan. 2021 - Present

My primary role at Platform Surfaces was website design and development. This included coordinating over 200 products on Wordpress along with additional CSS and HTML. In addition to website management, I was responsible for designing across digital and print marketing touch-points which included social media accounts, email platforms, and print.

- ✓ Managed/redesigned over 200 products on the Platform Surfaces website
- ✓ Designed and printed multiple catalogs that showcased different tile collections along with different forms of print material
- ✓ Met with various vendors and designers to collaborate on design materials
- ✓ Redesigned over 200 product labels for tile samples
- ✓ Managed all social media accounts
- ✓ Provided print and tile samples to Material Bank
- ✓ Learned 3D design and created room scenes with different tile collections

### Graphic Designer & Web Developer Youtech Agency - Naperville, IL

Jan. 2018 - Jan. 2021

Designed print and digital marketing materials across agency clientele. Designed, developed, and launched over 15 websites for various clients.

- ✓ Website design & development for clients in Wordpress/Shopify and various site builders. Along with HTML and CSS. Managed these projects from start to finish
- ✓ Developed 360 brand identities
- ✓ Designed social graphics and ads across all social media platforms
- ✓ Primary packaging designer for Pollyanna Brewing. Which included the design of 10 different cans for the brand

### Freelance Designer

May 2016 - Present

- ✓ Developed brand identities for personal training and accounting businesses
- ✓ Met with clients to kick off projects and understand business goals
- ✓ Website design and development